



# Digital vs. Analogous Long Term Preservation Microfilm still alive...?

Michael Luetgen

Zeutschel Sales Manager Software Solutions

Kitodo Association Board Member



IFLA News Media Group Meeting
State and University Library, Dresden
August 16 - 17 2017

























# Digital vs. Analogous Long Term Preservation

- Current status of analogous Long Term Preservation (examples, standards, tendencies)
- Analogous Equipment
- Risk Management
- Cost Comparison digital vs. analogous
- Resume and practical hints
- Current status of digital Long Term Preservation



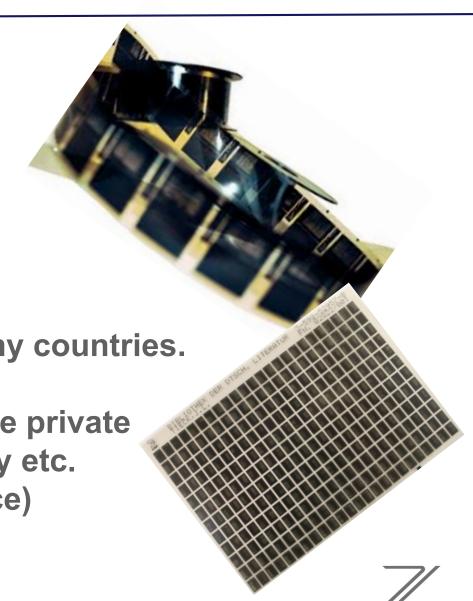
# **Current status of analogous Long Term Preservation examples**

# Germany example Microfilming:

- State Libraries
- State Archives
- National Library
- National Archive

This situation we'll find in many countries.

Additionally Microfilming in the private Industry: Pharmacy, Chemistry etc. (Patent laws and legal evidence)



### Current status of analogous Long Term Preservation standards

Microfilm international standards are well established

National standards in many countries are established too

Standards helping the industry to develop the appropriated cameras, films, archive writers and reader devices.

These kinds of standards are still missing in the digital environment

International Organization for Standardization – ISO

ISO/TR 10593:1997 - Micrographics — Use of microfilm jackets

ISO 9878:1990 - Micrographics — Graphical symbols for use in microfilming

ISO 9848:2003 - Photography - Source document microfilms - Determination of ISO speed and ISO average

ISO 9378:1993 - Photography — Vesicular microfilm — Determination of ISO speed and ISO range I

SO 8127-2:1999 - Micrographics - A 6 size microfilm jackets - Part 2: Other types of jacket for 16 mm and 35 mm microfilm

ISO 8127-1:1989 – Micrographics — A 6 size microfilm jackets — Part 1: Five channel jacket for 16 mm microfilm

ISO 6148:2001 - Photography - Micrographic films, spools and cores - Dimensions (available in English only)

ISO 6199:2005 - Micrographics — Microfilming of documents on 16 mm and 35 mm silver-gelatin type microfilm —

ISO 4087:1991 - Micrographics - Microfilming of newspapers for archival purposes on 35 mm microfilm

ISO 3272-6:2000 - Microfilming of technical drawings and other drawing office documents - Part 6: Quality criteria and control of systems for enlargements from 35 mm microfilm

ISO 3272-5:1999 - Microfilming of technical drawings and other drawing office documents - Part 5: Test procedures for diazo duplicating of microfilm images in aperture cards

ISO 3272-4:1994 - Microfilming of technical drawings and other drawing office documents - Part 4: Microfilming of drawings of special and exceptional elongated sizes

ISO 3272-3:2001 – Microfilming of technical drawings and other drawing office documents – Part 3: Aperture card for 35 mm microfilm

ISO 3272-2:1994 - Microfilming of technical drawings and other drawing office documents - Part 2: Quality criteria and control of 35 mm silver gelatin microfilms

ISO 3272-1:2003 - Microfilming of technical drawings and other drawing office documents - Part 1: Operating procedures

ISO 18919:1999 - Imaging materials - Thermally processed silver microfilm - Specifications for stability

ISO 12650:1999 - Document imaging applications - Microfilming of achromatic maps on 35 mm microfilm

ISO 11962:2002 - Micrographics - Image mark (blip) used with 16 mm and 35 mm roll microfilm

ISO 11906:1999 - Micrographics - Microfilming of serials - Operating procedures

ISO 10198:1994 - Micrographics - Rotary camera for 16 mm microfilm - Mechanical and optical characteristics

ISO 446:2004 - Micrographics - ISO character and ISO test chart No. 1 - Description and use (available in English only)

ISO 3334:1989 - Micrographics - ISO resolution test chart No. 2 - Description and use

ISO 3334:2006 - Micrographics — ISO resolution test chart No. 2 — Description and use

ISO 4087:1991 - Micrographics - Microfilming of newspapers for archival purposes on 35 mm microfilm

ISO 4087:2005 - Micrographics — Microfilming of newspapers for archival purposes on 35 mm microfilm

ISO 6196-1:1993 - Micrographics - Vocabulary - Part 1: General terms

http://www.microfilm.net.au/useful-info/microfilm-standards/



## **Analogous Equipment**

pure analogous

### **Microfilm Cameras**

Market offers are very thin...Zeutschel is still producing - others???

#### **Microfilm**

Kodak/Agfa and Fuji Color microfilm not available

### Reader Printer / Reading Devices

Not available any longer

### **Processors and Chemistry**

Still available











# Analogous Equipment digital combination

#### **Archive Writer**

Computer Output on Microfilm From scanning back to film

### Microfilm Scanner

- -> self-service scanners to replace reader printer and others
- -> professional devices for mass digitization

#### Bits on Film

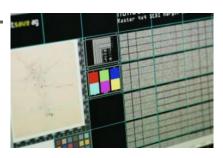
Record a digital object both as image (readable to the human eye) and as bit-stream (bits-on-film, computer-readable).

-> needs special scan equipment











# Analogous Equipment market tendencies

### Zeutschel experiences

Where are we selling this equipment?

Microfilm Cameras

- Russia and Eastern Europe
- Replacements

BUT: the number of devices and revenues are not significant!

**Archive Writers** 

- China
- Scandinavia
- Service Bureaus

Microfilm Scanner

All around the world

Experiences from other companies are similar...



# Current status of analogous Long Term Preservation tendencies - strategies

# Why are institutions still investing in analogous technology?

### **Germany example:**

Germany preserves all cultural goods in an old mine - Barbara Stollen – on microfilm.

All State- and National Archives and State- and National Lbraries are producing and delivering.

Today the source are not only microfilm cameras but also scanners. Scanned material will be produced on microfilm (Archive Writer).



Switzerland has nearly the same strategy.

Many countries have very similar strategies.









# **Current status of analogous Long Term Preservation tendencies - strategies**

Why are institutions still investing in analogous technology?

#### China:

An extended strategy...

LTP on microfilm is one case.

Production only with scanners and Archive Writers.

-> Digital for the information access, analogous only for LTP.

Additionally the Microfilm is an insurance also! Scanning from Microfilm is much cheaper as from the original. In case of a digital collapse re-scanning is an alternative.

Similar procedure in Scandinavia.



# **Current status of analogous Long Term Preservation strategy examples**

### **British Library**

http://www.bl.uk/aboutus/stratpolprog/collectioncare/digitalpreservation/strategy/dpstrategy.html

### Royal Library – The National Library of Denmark

http://www.kb.dk/export/sites/kb\_dk/da/kb/downloadfiler/PreservationStrategyDigitalMaterials-KB-DK-2014.pdf

#### LOC

http://www.digitalpreservation.gov/about/initiatives.html#creativeamerica

### DNB – German National Library

http://www.dnb.de/DE/Service/DigitaleDienste/Digitalisierung/digitalisierungsstrategie.html

### **Nestor**

http://www.langzeitarchivierung.de/Subsites/nestor/EN/Home/home\_node.html



### **Risk Management**

Where are the risks in the analogous technology?

### **Equipment:**

Cameras shrinking market – how long

the industry will support???

Microfilm shrinking market – how long

the industry will support???

Color microfilm production

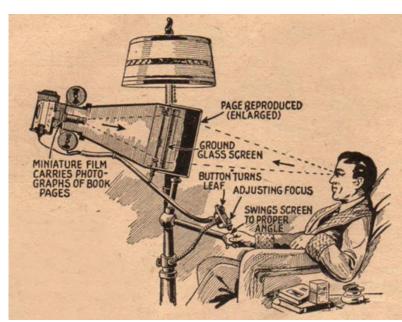
stopped some years ago.

#### Others:

Loosing knowledge and experience by photographers and other experts

Pollution – chemistry removal becomes a bigger problem

Access to information – microfilm is definitely not a media type for users!!!



The iPad of 1935



### **Cost comparison**



In an era of digitization, NARA continues to microfilm records because microfilm is a low-cost, reliable, long-term, **standardized** image storage medium. The equipment needed to view microfilm images is simple, consisting of light and magnification. The medium has a life-expectancy of hundreds of years.

Digital images, on the other hand, consist of a wide variety of machine codes that require computer hardware and software to be made visible. To avoid the obsolescence of changing computer technology, digital images must be reformatted periodically.

The **cost of maintaining microfilm is small** compared with that of digital images. Microfilm only needs shelving in a cool, dry place for a very long period of time.

https://www.archives.gov/preservation/formats/microfilming.html



### **Cost comparison**



Table: Cost Comparisons of 1,000,000 Images Kept for 50 Years

| Media     | Equivalent          | Unit price<br>monthly | Annual<br>Storage | Filming/<br>Scanning | Total storage<br>for 50 years | Grand Total  |
|-----------|---------------------|-----------------------|-------------------|----------------------|-------------------------------|--------------|
| Microfilm | 400 reels           | \$.04/reel            | \$192.00          | \$42,379.50          | \$9,600.00                    | \$51,979.50  |
| Paper     | 500 cubic feet      | \$.198/cf             | \$1,188.00        | none                 | \$59,440.00                   | \$59,440.00  |
| Digital 1 | 50 gigabytes        | \$24.00/GB            | \$1,200.00        | \$87,000.00          | \$60,000.00                   | \$147,000.00 |
| Digital 2 | 1,000,000<br>images | \$.00064/each         | \$7,680.00        | \$87,000.00          | \$384,000.00                  | \$471,000.00 |

Texas Record / October 25, 2010

By Jan Ferrari, Director of State and Local Records Management and State Records Administrator

https://www.tsl.texas.gov/slrm/blog/2010/10/why-do-we-still-need-microfilm/



#### Practical hints...

#### Microfilm is not a suitable users' medium!

For the strategy the goals are important.

If information access is your highest priority no alternative to digitization!

BUT: the microfilm can be your insurance.

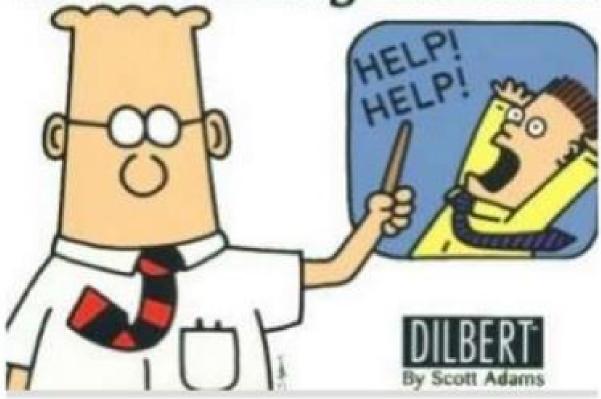
Provocation: Maybe new scanning from microfilm – in case of a digital crash – is cheaper than supporting a complete digital long term preservation environment...

If long term preservation is your highest priority and access is unimportant microfilm could be an alternative still today. Scanning from microfilm can be done on demand...

Equipment risk and dependency to vendors is fact!



# Our Disaster Recovery Plan Goes Something Like This...



Thank you! Questions?

